



### **Joint BMC-NBM Conference Special Issue: call for papers**

We are happy to announce a Joint Business Model Conference (BMC) – New Business Models (NBM) Conference Special Issue in the Journal of Business Models related to the BM and NBM Conferences 2026 both taking place in June 2026. The Special Issue will be jointly developed with the aim of fostering dialogue and integration between the two scholarly communities.

### **The Journal of Business Models**

The Journal of Business Models is a peer-reviewed academic journal that aims to bridge academic research and managerial practice by encouraging interdisciplinary contributions from fields such as strategy, entrepreneurship, innovation and technology management. It is indexed in several major academic databases, including Scopus, the Directory of Open Access Journals (DOAJ), EBSCO, ProQuest, EconBiz, and the Academic Journal Guide (AJG). It is also listed in national journal rankings such as the Danish Bibliometric Research Indicator (BFI), the Finnish Publication Forum (JUFO), the Norwegian Register for Scientific Journals, the academic journal rank valid for Italian professorship roles (ASN list), and the Australian Business School Deans Council (ABDC) list. Currently, the journal is transitioning to Emerald Publishing.

### **Submissions**

Several papers submitted to the NBM Conference and BM Conference will be invited by the guest editorial team to submit to the Joint BMC-NBM Conference Special Issue, after the conference presentations. The Special Issue submissions should be in the form of short papers (4,000 - 6,000 words excluding references). Detailed submission guidelines will be shared with invited authors, in line with the Journal of Business Models requirements.

Consistent with the focus of two conferences, particular priority will be given to empirically grounded research papers as well as theoretically informed conceptual contributions that advance scholarly understanding of business model design, innovation, and transformation. Papers originating from the two conferences will be managed through dedicated editorial review processes, under the responsibility of the respective conference organizers and conference board members.

## **Timeline**

- August 2026: Invitations are sent out to selected authors from the BMC and NBM communities.
- September 15, 2026: Deadline for invited authors to accept or decline the invitation and submit the full paper.
- Final submission deadline: September 15, 2026
- Late October 2026: Review reports sent to authors.
- Early January 2027: Deadline for submission of revised papers.
- January 2027 – February 2027: Second-round review and/or final editorial assessment (if needed).
- Late February 2027: Final acceptance decisions are communicated to authors.
- Mid March 2027: Submission of final, accepted versions.
- April 2027: Final editorial checks, copy-editing and production.
- May 2027: Publication of the joint BMC–NBM conference issue.

## **Editorial team**

Irina Atkova, University of Oulu, Finland

Remi Beulque, TBS Education, France

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